

Press Release
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Courierboard connects with SmartLogin ®

Members to Enjoy Next Generation One Click Login Access from SmartIcon Technologies

Ft. Worth, TX — February 12, 2009 — SmartIcon Technologies LLC, developer of SMARTLOGIN ®, a patent pending 1-Click AutoLogin technology for retailers and service providers, today announced that Courierboard, the Online Delivery Network, has entered into an agreement to begin offering SmartLogin to their members for Courierboard.com. SmartLogin is now available for download at www.Courierboard.com

“We are extremely excited to bring this next generation login technology to all Courierboard members, which places the Courierboard logo on their PC desktop and gives them the ultimate convenience of one click autologin capabilities. Our members will never have to remember their username and password or manually login again”, said June Hayford, Chief Operating Officer of Courierboard. “SmartLogin gives us 24x7 desktop advertising and brand exposure that has never been offered before, and provides us with a valuable tool which turns impressions into clicks that result in more website traffic and use, which is huge for our advertisers. Additionally, Smart Login makes it more convenient for our shipper members and companies with freight to access Courierboard to search our courier database and post RFPs and freight, bringing more business leads to our courier company members.

SmartLogin installs in 20 seconds, and allows members the ultimate login convenience to post and view information. At the heart of SmartLogin is a patent-pending 1-Click AutoLogin component that places the Courierboard logo on a member’s PC desktop and web browser toolbar. Members just click on the Courierboard Icon to be automatically logged into their Courierboard.com account where they can post and view information in an instant. Always On, Always There, and Always Logs You In.

“Courierboard is obviously the premier Online Delivery Network for the courier industry, and they have certainly taken an important step to continue strengthening their brand by bringing their CB Icon directly to computer desktops across North America” said Kirk Godby, owner of SmartIcon Technologies. “In addition, they are bringing more value to their members who will certainly appreciate the convenience of one click access.”

About SmartIcon Technologies LLC

SmartIcon Technologies LLC is the developer of SmartLogin ®, a patent pending 1-Click AutoLogin technology solution that allows retailers and service providers to maximize and control advertising and brand exposure, shave precious seconds off of their customer's login time, increase online orders and bottom line profits, and gain a competitive edge. Today, many customers are taking advantage of this Next Generation One Click login technology and the 24 x 7 Desktop advertising, branding and marketing exposure. For more information, please visit www.smarticontechnologies.com

About Courierboard

Courierboard is the Online Delivery Network connecting courier companies with shippers, 3PLs, freight forwarders, and companies needing delivery service throughout the U.S. and Canada. Courierboard provides many valuable resources for courier companies. Find new drivers on Courierboard with our Find A Driver system featuring over 6,000 Independent Drivers advertising with online driver, vehicle, and insurance info. Advertise your company in Courierboard’s online Courier Profile Searchable Database and Nationwide Directory. All courier company members receive instant email alerts when new business opportunities, RFPs and freight, are listed on Courierboard in your area. For more information, please visit www.courierboard.com

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